

Reach the next generation of registered dietitians

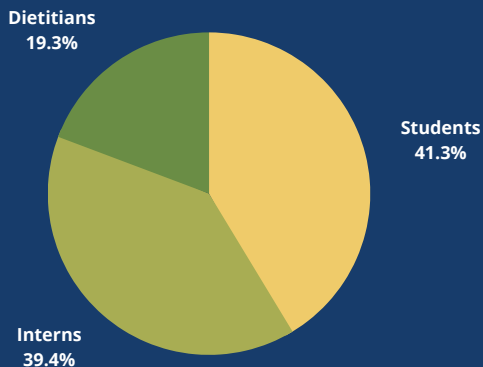
33.6k

Instagram Followers

22k

Email List

9.1K PRE-RD PROGRAM STUDENTS
8.7K INTERNS/GRAD PROGRAM STUDENTS
4.2K DIETITIANS



INSTAGRAM POST - \$2000

Carousel post (up to 10 images) posted to our Instagram with program tagged and 3-5 sentences of copy in the caption about the program. Call to action to complete interest form for contacts.

[>> SEE SAMPLE POST](#)

INSTAGRAM REEL \$3500

Reel video produced by AAD. Posted in feed and stories. Caption includes 3-5 sentences copy and links. Video can be used by program for marketing purposes as well. Average views: 10-20k.

[>>SEE SAMPLE REEL](#)

Most Popular

DEDICATED EMAIL \$3500

A one-time dedicated email to one or all segments of email list (students, interns, dietitians). Sent with logo, links, photos, and program messaging. Average 30-40% open rate; 2-3% click rate;

[>>SEE SAMPLE DEDICATED EMAIL](#)

BUNDLE OPTIONS (can be used within 1 year):

- Instagram Post, Dedicated Email: \$5000
- Instagram Reel, Dedicated Email: \$6500
- Instagram Post, Instagram Reel: \$5000
- 2 Dedicated Emails, OR 2 Instagram Reels: \$6500

Some of our past partners...

Sodexo
Dominican University
Utah State University
Long Island University Post
Harding University
Lenoir Rhyne University
Lagniappe Wellness DI
Meredith College
Cox College
University of Wisconsin
Penn State World Campus
Central Washington University
Marshall University
Be Well Solutions
Thomas Jefferson University
University of New England
Hebrew Rehabilitation Center
Komplete Business DI
Andrews University
UC Berkeley



ALL ACCESS DIETETICS was founded in 2008 by Jenny Westerkamp, RD, CSSD. Since then, the company helped thousands of future dietitians get accepted into dietetics programs, pass the RD exam, and launch their careers. Along the way, they've built a reputation as the go-to community and resource for aspiring dietitians.

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